

Northern Flags flying high with Agfa

Northern Flags and its Faber Exposeize sister brand have opened up about their recent decision to invest in Agfa technology for the first time, paying tribute to the move after noticing a significant change in production.

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(L to R) Iain Clasper-Cotte, UK managing director of Northern Flags and FaberExposeize, with Gary Giles, account manager at Agfa Graphics

The company purchased an Agfa Avinci DX3200 dye sublimation engine and Agfa Anapurna H3200i LED 3.2m wide-format ink jet press.

Iain Clasper-Cotte, UK managing director for Northern Flags, says that the move formed part of a wider £1m expansion project, which saw the company recently relocate to a new premises and take on other new kit.

“We were simply blown away by the Agfa Avinci DX3200 dye sublimation printer,” Clasper-Cotte says, adding; “It’s allowed us to deliver the best digital results in the market, rivaling screen print production.

“We have a total of some 55 wide-format printers across the group, so lots of experience and we diligently met with many suppliers to get the right solution for our UK business. The Avinci’s performance convinced us and coupled with the established and reliable Anapurna H3200i LED wide-format ink jet printer, Agfa has continued to reassure us that we made the right decision.



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The Agfa Anapurna H3200i LED is a high-speed hybrid UV LED-curable inkjet system that boasts a six-colour engine, with the ability to print on materials as wide as 3.2m and as thick as 45mm. Users also benefit from the latest energy saving air-cooled LED lamps,

Meanwhile, the Agfa Avinci DX3200 is an industrial dye sublimation roll-to-roll printer that can print up to 3.2m in width with low ink consumption. The model also offers six-colour printing in resolutions of up to 540 x 1080 dpi.

Both of the machines are driven by the Agfa Asanti workflow, an automated production hub based around the latest version of Adobe PDF Print Engine. Agfa says by using this software, users can carry out highly specific functions such as true shape nesting, automatic pre-flighting and high quality colour management.

Clasper-Cotte adds: “In the end we chose Agfa as they are as passionate about their solutions as we are about the quality we produce. They understand our business and have proved to be very proactive and responsive to our business needs.”